



# Shared Workspaces/Coworking and Telework Center Workplace Options for Teleworkers

# Definition



- Coworking or shared workspace centers offer an alternative to the main office through cubicles, offices, meeting rooms, common space (kitchen, exercise room), and a reception area
- They should be located closer to the employees' homes rather than the main office
- Locations are mostly operated by the private sector

# History of Telework Centers in the in the United States



- Although nationally available, mostly implemented in CA (about 30), and in Metro DC (about 15)
- Public-private partnership
- Utilization at best was 30 to 50 percent
- More usage after emergencies such earthquakes or 9/11
- After public funding ceased most closed due to lack of funding or the ability to generate revenue
- Prices were low or free for certain periods of usage
- Mainly a late 80s and 90s arrangement. All are closed
- Some of the Telework Centers in the DC region were rebranded to Enterprise Centers or Coworking spaces
- Still may be needed by some states in rural areas for access to the internet

# Coworking



- Coworking was introduced in 2006 as a complete private sector venture offering many variations in office space utilization with many amenities while providing networking capabilities
- Rates are available from hourly to monthly depending on the type of space. Coworking users are diverse and used by entrepreneurs, start-up businesses, employers, individuals, etc. All provide Wi-Fi and meeting spaces. Some are even dog-friendly
- Some employers have global needs for space that are met through coworking workspaces
- Some employees don't want the distractions of the home environment
- Some of the services include everything from micro-roasted coffee, mid morning yoga, ice-cream social, printing, front desk service, meditation rooms, snacks

# The Appeal for Coworking/Shared Workspaces



- Allows for a clear demarcation between work and home life
- Decreases isolation while preserving “peace and quiet” of telework
- Provides a safe environment for working remotely
- Is less disruptive than home environment

# New Evolutions in Coworking



- **Niche spaces are expanding the coworking market:** There are numbers of smaller niche-oriented spaces that are appearing in the marketplace. These spaces appeal to members with specialized interests or needs (shared bio-labs, women-oriented spaces, writers' spaces, industry specific spaces, shared commercial kitchens, etc.) and attract people who likely would not join a traditional coworking space.

# Locale Workspace, H Corridor



# Worldwide Coworking Spaces



## Number of Coworking Spaces – 2017 BY REGION & TYPE

Region & Type of Spaces	Number of Spaces 2017
<b>Office Coworking</b>	
United States .....	3,205
Asia/Pacific & India .....	3,975
Europe .....	3,070
Rest of the World* .....	1,540
<b>Office Coworking Total</b> .....	<b>11,790</b>
Global Maker Spaces .....	1,941
Other** .....	680
<b>TOTAL</b> .....	<b>14,411</b>

\* Rest of World = Africa, South and Central America (including Mexico), Russia, Eastern Europe and Canada

\*\* Non-office, non-makerspace shared spaces such as shared kitchens, biolabs, etc.; global



# Global Coworking

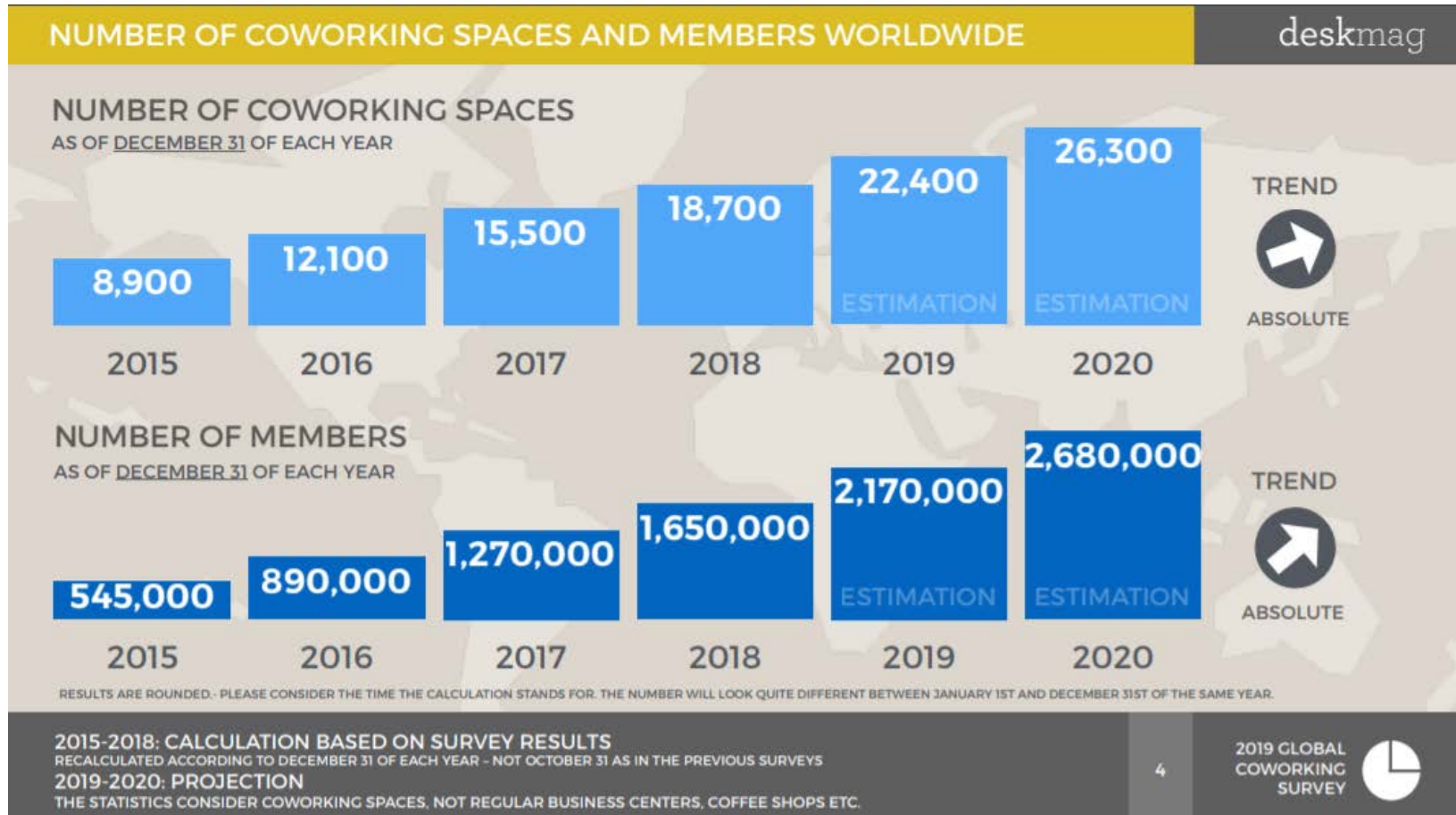


The number of coworking spaces worldwide is **projected to soon cross 20,000** and reach **25,968 by 2022**, an increase of **42% from 2019**.



<https://www.coworkingresources.org/blog/key-figures-coworking-growth>

# Worldwide Coworking Spaces



# Coworking Spaces



*How much coworking is really being used as part of corporate real estate strategies, and what is its impact?*

- Currently, one in seven respondents to the 2019 Gensler Workplace Survey— who represent full-time employees of companies larger than 100 people — use coworking for at least some portion of a normal work week.

# Bureau, Adams Morgan



# Coworking Center Openings



Today, the most growth is seen in Vermont, with 12 spaces opening every year per 1 million people. This growth can be attributed to Vermont's rising startup scene and Burlington's bustling innovation hub. Coming in second is the District of Columbia with 11 spaces

Top U.S. States by Yearly Openings Every 1M People

Rank	State	Yearly Openings Every 1M People
01	Vermont	12.1
02	District of Columbia	11.1
03	Montana	8.5
04	Colorado	8.0
05	Massachusetts	5.0
06	Maine	4.7
07	New York	4.4
08	Maryland	4.4
09	Utah	4.1
10	Tennessee	4.0

<https://www.coworkingresources.org/blog/key-figures-coworking-growth>

# Some Coworking Locations in Metro D.C.



- 1776\*
- AdvantEdge
- Alley (Verizon)
- Bureau
- Carr Workplaces\*
- Cowork Frederick
- Creative Colony District  
(formerly DC Workspaces)
- Inclusive Innovative Incubator
- Industrious
- Locale
- Make Offices\*
- Mason Enterprise Centers\*
- Mindspace
- Regus\*
- Spaces
- The Cove
- The Hive
- The Hub
- The Wing
- The Yard
- Wework\*

<https://fairygodboss.com/career-topics/coworking-spaces-washington-dc>

\*1776, Industrious, Carr Workplaces, Wework, Regus, and Make Offices are located throughout

# Coworking Centers Listed on Commuter Connections Telework Resources Page



— Shared Workspaces/Coworking Spaces/Telework Centers

## Shared Workspaces/Coworking Spaces/Telework Centers

Communicate seamlessly with your office, colleagues, customers, and potential customers. These locations provide entrepreneurs, growing businesses, and established corporate teleworkers with a variety of settings. Features include workstations, high-speed internet, and other amenities which may consist of photocopiers, VoIP/telephony, meeting rooms, and video conferencing.

In general, shared workspaces and Telework Centers are better suited for more established professionals. These types of locations work on a twelve-month lease arrangement and are known for providing more traditional amenities such as conference rooms, professional office furniture, photocopiers, audio-visual equipment etc. Some also offer receptionists, pantries, and separated private offices. Coworking spaces are more ideal for start-up businesses, freelancers, and entrepreneur-types looking for an affordable creative atmosphere to pursue their passions. Usually, coworking spaces can be leased for a shorter period, between three and six months.

There are countless facilities in the Washington, DC metropolitan region, each offering a unique, productive, and flourishing environment. Regardless of location, each offers a surrounding of like-minded people and allow for independence while at the same time a collaborative, supportive community not available when working from home.

Below are just some of the many work centers within the region:

[1776](#)

[Alley \(Verizon\)](#)

[Cowork Frederick](#)

[Creative Colony District \(formerly DC Workspaces\)](#)

[IN3](#)

[Mason Enterprise Center](#)

[MindSpace](#)

[Regus](#)

[ShareSpace](#)

[Spaces](#)

[The Cove](#)

[The Hive](#)

[Wework](#)

# Next Steps for Employees Interested in Coworking/Shared Workspaces



- Look up coworking in your geographic location on your browser
- Develop a chart comparing costs and amenities of local centers
- Make sure that your employer allows for teleworking and coworking
- Follow the process for asking for teleworking
- Share the information with your manager and department to see if they are amenable to the cost and the opportunity



# Next Steps for Employers



- Consider coworking in the organization's commute and telework program
- Coworking offices should be close to where employees live to provide transportation and environmental benefits
- Consider the proprietary aspect of the work being done and make sure your IT department is on board
- Continue to require formal practices of policy, agreement, training and evaluation
- Plan for communication on where the employee is on any given day and how they can be reached.

# Need More Information?



Email us us at [ridematching@mwkog.org](mailto:ridematching@mwkog.org)  
or call 800-745-RIDE (7433)