

NEWS RELEASE

More than 3,000 Take the Car Free Day Pledge for September 22; Join Them and Win Great Prizes!

Washington, D.C. (September 12, 2017) – The Metropolitan Washington Council of Governments Commuter Connections program is encouraging drivers to take the free Car Free Day pledge and go car-free or car-lite on Friday, September 22, 2017. More than 3,000 people have already pledged.

"Each Car Free Day pledge represents a commitment to reduce traffic congestion in the metropolitan Washington area and in turn, our carbon footprint," said Nicholas Ramfos, Commuter Connections Director. "A pledge to go car free is also a great way to improve air quality so everyone in this region breathes a little easier."

Car Free Day is an international event to encourage green travel options, environmental awareness, and alternatives to drive-alone transportation, such as using public transit, bicycling, walking, teleworking, or carpooling.

Everyone who signs up to take the free pledge

at www.carfreemetrodc.org will receive a buy-one, get-one free offer from Chipotle and will be automatically entered in the 2017 Car Free Day raffle with a chance to win great prizes from Men's Wearhouse, Crunch Fitness, and many more!

Raffle prizes were made possible by the generosity of many local businesses who are using this opportunity to support going green and cleaner air for the region.

Stay up-to-date on Car Free Day Metro DC, and share your experiences by using #CarFreeDay on Facebook and Twitter. Follow us on Facebook and Twitter: @CarFreeMetroDC.

Commuter Connections is a program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments, www.mwcog.org. Commuter Connections promotes bicycling to work, ridesharing, transit, and other alternatives to drive alone commuting, provides ride-matching for carpools and vanpools, and offers the free Guaranteed Ride Home and 'Pool Rewards program. Commuter Connections, www.commuterconnections.org is funded by the District of Columbia, Maryland, Virginia, and U.S. Department of Transportation.



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