



Employer Commute Benefit Program Case Study

Employer

World Resources Institute

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Washington, DC

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Background

When the founders of the World Resources Institute (WRI) created the organization in 1982, they were responding to an urgent demand. Environmental concerns that emerged forcefully in the 1960s and 1970s—deforestation, desertification, and climate change—were not being sufficiently addressed. These complex, global issues posed unprecedented policy and political

challenges. WRI's founders saw a clear need for an organization that could address the interdependent interests of man and nature.

The Situation and Solutions

The WRI's location in Northeast Washington is convenient to Union Station with access to Metrorail, VRE, and MARC lines as well as Metrobus and other transit options. With over 300 employees and given the organization's mission of sustainability WRI built a strong commuting benefits package of different alternative means of getting to and from the office. With over 200 participants in Smartbenefits as well as a telework program and a vibrant bicycle program. An annual survey provides information on employees' commutes.

The Impacts and Future

WRI's impact is formidable with over 350,000 vehicle miles traveled reduction over an annual basis at a savings of \$34,840. Future efforts for WRI is to maintain their level of excellence in

alternative commuting benefits and
expanding their bicycle participation.

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