



Employer Commute Benefit Program Case Study

Employer

Inova Fairfax

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Contact

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Background

Inova Health System is a non-profit network of 5 hospitals located in Northern Virginia. Inova Fairfax Medical campus is the main campus located in Falls Church. Inova Fairfax has over 6,000 employees including administrative and clinical staff. Inova Fairfax is the flagship of the Inova Health System, including a Children's Hospital and Women's Hospital and a Heart and Vascular Center.

The Situation and Solutions

Inova Fairfax is located approximately 2 miles from the Dun Loring Metro station. There are several bus lines that service the campus as well as an employee shuttle that runs between the station and the campus. There are also two commuter shuttles coming from the west on I-66 as well as from the South on I-95. These two shuttles are free to employees. The campus also has designated parking for carpools and ample bicycle parking and lockers. Up until 2011 the campus had no TDM program in place. That changed when Fairfax County implemented requirements for TDM implementation for employer sites such as Inova Fairfax. Inova Fairfax also provides a transit benefit. Last year a Commuter Challenge was started where blocks of employees would compete against each other to see who could take the most car-free trips. Prizes were given to the top three winners.

The Impacts and Future

With the participation being very solid with the employee commute shuttles Inova Fairfax is looking to expand the service to other activity centers. Other areas of consideration is expanding telework participation and increasing the amount of educational events about alternative commuting. From an employee commuter survey conducted in 2010 there was an average 87% of commuters who drove alone. That has been reduced to 82% in the 7 years since the TDM program was put in place.

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